

PROGRAMME OF THE FIRST RESIDENTIAL PHASE

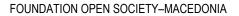
EUROPEAN DIPLOMA IN CULTURAL PROJECT MANAGEMENT 2012/2013

BITOLA OHRID SKOPJE

FROM 18 TILL 27 MAY 2012

in partnership with

NGO ESPERANZA WORLD CULTURE CENTER





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This project is supported by the European Union

CITY OF SKOPJE



MINISTRY OF CULTURE REPUBLIC OF MACEDONIA



Local parner in Bitola



NU Center for culture, Bitola ul., Marsal Tito bb 7000 Bitola www.centarzakultura.com ckbitola@yahoo.com

Accommodation and training premises:

Bitola

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Pedagogic team:

Jean Pierre Deru, Director, Association Marcel Hicter Jonathan Goodacre, Cultural Consultant, Cambridge Robert Alagjozovski, Cultural Consultant, Skopje

Friday May 18th

Till 16.00	Arrival in Skopje, Skopje Airport (Alexander the Great), meeting point. For those arriving earlier in Skopje bus departure from the city to the Airport, at 15.00, meeting point Youth Hostel Ferijalen, Prolet 25.
16.00	Departure with bus to Bitola, the "city of consuls"
19.30	Accommodation in Bitola, hotel Millenium
20.00	Opening speech Objectives and methodology of the European Diploma in Cultural Project Management with Jean Pierre Deru, Director of the Association Marcel Hicter
20.30	Presentation of the local partner, NU Center for culture Bitola, with Borce Dimitrovski , director
21.00	Welcome dinner (at Hotel Millenium)

Saturday May 19th

09.00	Presentation of the participants and their projects
13.00	Lunch "Restaurant DE NIRO"
14.30	Groupwork on participant's projects with the pedagogic team
17.30	Guided tour at Heraclea, archeological site
18.30	presentation of AKTO festival, with Filip Jovanovski , cultural operator from Bitola+discussion on the cultural life in Bitola
19.30	Cultural events:

- Premiere of Henry the IV, Bitola National Theatre (review on English premiere at London Days of Macedonian Culture: http://www.theartsdesk.com/theatre/globe-globe-henry-vi-parts-1-2-and-3-shakespeares-globe) - Interim projection of the film by Teona Strugar Mitevska "The woman who brushed off her tears" (http://www.balkaninsight.com/en/article/victoria-abril-stars-in-new-macedonian-movie)

or

- meeting with local cultural operators from Bitola, (NGOs, City theatre, festivals, museum)

21.30 Get together and dinner at "Bure"

Sunday May 20th

09.30	Arts managers and Ethics: Artists versus Art managers – art management ethics revisited; Art marketing versus Art experience – artists view with Milena Dragicevic Sesic, Professor of Cultural Management and Theory of Mass Media at the Faculty of Dramatic Arts/Belgrade. European Diploma Orientation Board member.
12.30	Lunch

14.00 Follow up: Arts managers and Ethics: Artists versus Art managers – art management ethics revisited; Art marketing versus Art experience – artists view with Milena Dragicevic Sesic

17.30 Departure by bus to Ohrid.

19.00 Accommodation & dinner

Monday May 21st

09.00	Group work on participant's projects with the pedagogic team
13.00	Lunch
15.00	Work in thematic sub-groups on Delphi's seminar with the pedagogic team
18.00	Guided tour to city of Ohrid, UNESCO protected World heritage and natural site, old town, Samoilo fortress, Gallery of icons, Church Holy Mary, Church John Kaneo, fishermen settlement
21.00	Dinner in the old town

Tuesday May 22nd

09.30	Group work on participant's projects with the pedagogic team
12.30	Departure to St. Naum Monastery, lunch on the spot and boat trip around the streams of Ohrid Lake
14.30	Individual tutorials and personal work
16.00	Back to Ohrid
17.00	Work in thematic sub-groups on Delphi's seminar with the pedagogic team
20.00	Dinner in the old town

Wednesday May 23rd

09.00	Meeting with local cultural operators from Ohrid, presentation of NGO Mediaartes, Ohrid City theatre, and discussion on "How to implement local cultural policies in a nationally branded cultural city"
09.30	Cultural cooperation projects, partnerships, European Networks, skills and competences of cultural cooperation project managers with Jean Pierre Deru
13.00	Lunch
14.00	Departure by bus for Skopje
17.00	Arrival in Skopje Mini-audits (visits and interactions in small groups with Skopje's cultural organizations)
	PAC MultimediaYoung Open Theater Festival (program of Youth Cultural Center Skopje)NGO Lokomotiva
21.00	Accommodation and dinner

Thursday May 24th

09.30	Mondialization/globalization and new roles to be played by European cultural policies/What is at stake with Raymond Weber, former Director of Culture at the Council of Europe Lecture open to 15 Macedonian cultural operators
13.00	Lunch

Macedonian Cultural policy objectives and strategic dilemmas in the context of EU integration with Vladimir Milcin, director Foundation Open Society Macedonia, Nikola Gelevski, independent cultural operator, open discussion,
 Follow up: presentation of 2 cases of national cultural policies and actions brought by European Diploma participants, discussion and synthesis with Raymond Weber
 Visit of Skopje Old Bazzar and dinner

Friday May 25th

09.30 - Urban cultural policies in the context of globalisation and open discussions

- Intercultural cities

with Franco Bianchini, Professor on Cultural Policy and Planning, Faculty of Arts and Society,

Leeds Metropolitan University

13.00 Lunch

15.00 - Reflections on the 'European City of Culture' and 'European Capital of Culture'

initiatives.

- Key issues around cultural development, participation and engagement

with Franco Bianchini

18.00 Visit "Skopje 2014" urban project and dinner

Saturday May26th

	Macedonian Local Cultural policies, The "cultural planning" approach and the 'creative city' debate with Violeta Simjanovska, director PAC Multimedia Skopje, Nade Peseva, representative of the city of Skopje, Biljana Tanurovska, independent cultural scene,
11 00	Work in thematic sub-groups on Delphi's comingr

11.00 Work in thematic sub-groups on Delphi's seminar

with the pedagogic team

13.00 Lunch

15.00 Individual tutorials and personal work

18.00 Feed backs on mini audits

Assessment of the session

Information on the following steps of the programme

20.00 Dinner & farewell party

Sunday May 27th

Morning Departure